



MEDAL of HONOR
CELEBRATION
SAN ANTONIO ★ TEXAS

CELEBRATION WEEK

SEPTEMBER 29 - OCTOBER 4, 2024
SPONSORSHIP OPPORTUNITIES





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Dear San Antonio,

The Medal of Honor is our nation's highest, and rarest, military award for valor in action, presented to those who have demonstrated gallantry and intrepidity, at the risk of their lives, above and beyond the call of duty. These distinguished individuals are set apart by their integrity and deep love of country, their courage and sacrifice. The Congressional Medal of Honor Society was chartered by Congress in 1958 to protect, preserve and perpetuate the legacy of the Medal of Honor and its Recipients. The Society's membership is composed exclusively of the living Recipients of the esteemed Medal of Honor.

From September 29th through October 5th of 2024, San Antonio will host the annual Congressional Medal of Honor Society Conference and Celebration for the first time. This gathering represents a singular opportunity to showcase Medal of Honor Recipients and their families all San Antonio has to offer, both currently and historically. At the same time, we will show San Antonio to these true heroes and spend some very special time with them, individually and as a group. We are expecting to see between 35 and 40 Medal of Honor Recipients, their spouses, family members, and celebrity guests.

While here, Medal of Honor Recipients will connect in our community by visiting our military hospitals and related organizations to show support for all veterans. Additionally, the Recipients will visit our local schools where they will share the Society's core values. As part of the Society's mission, they will be introducing the Character Development Program and offering it to our schools. If adopted, they will continue to support the curriculum with visits and experiences with our young people. Plans are underway for a robust week of activities and engagements that will leave lasting impressions as attendees immerse themselves in our culture and the rich history of our community.

On behalf of the CMOHS 2024 Host Committee and the Congressional Medal of Honor Society, we invite you to consider supporting our efforts to preserve and celebrate the legacy of our nation's highest military honor through the following sponsorship opportunities. ¡Viva Congressional Medal of Honor Society!

Very best regards,

Dan Pedrotti, Jr.
President / CEO
CMOHS San Antonio 2024 Board of Directors

OUR MISSION

The mission of the CMOHS San Antonio 2024 Committee is to host a successful Medal of Honor Celebration in San Antonio. Our success will be measured by:

- The Society wanting to return to San Antonio for their annual gathering in the future.
- The San Antonio community appreciating the Medal of Honor Recipients.
- The Medal of Honor Recipients appreciating San Antonio's unique role in our military, and
- At least one school or youth organization fully adopting the Congressional Medal of Honor Society's Character Development Program.



CHARACTER DEVELOPMENT PROGRAM



The Medal of Honor Character Development Program teaches courage, commitment, integrity, sacrifice, citizenship and patriotism to students through educationally grounded lessons developed by teachers for teachers. These six values are embodied in the Medal of Honor and exemplified in the actions for which it has been awarded. Both the elementary and secondary resources of the Character Development Program teach students to recognize and exemplify these values, making the materials useful as a classroom management system or a tool to create a positive and healthy school culture.

The entire Medal of Honor Character Development Program is available at no cost to educators. The curriculum includes individual and group activities, worksheets and extended activity suggestions, and resources such as Medal of Honor citations, live and archived webinars, and an extensive living history collection.

SCHEDULE OF EVENTS

TENTATIVE, SUBJECT TO CHANGE

SUNDAY, SEPT. 29TH

Grand Arrival at San Antonio International Airport (SAT) Aboard Flagship Valor

Sponsored by American Airlines

(Recipients and Their Guests, CMOHS Staff and Their Guests - Est. (150) Guests)

Welcome Reception at Lewis Air Legends

Sponsored by Air Legends Foundation

6:00pm - 8:00pm

(Official Party - Est. (175) Guests (Max))

MONDAY, SEPT. 30TH - FRIDAY, OCT. 4TH

Open Activities Available

10:00am - 3:00pm

(Recipients and Their Guests)

MONDAY, SEPT. 30TH

President's Opening Breakfast at the St. Anthony Hotel

8:00am - 9:30am

(Official Party, Distinguished Guests, Sponsors - Est. (300) Guests)

Honoring Heroes, Empowering Futures Luncheon at the Witte Museum

11:30am - 1:30pm

(Official Party, Regional College & High School Students, Sponsors - Est. (500) Guests)

Reception at The Quadrangle, Ft. Sam Houston

Sponsored by The Clocktower Bourbon Club

6:00pm - 8:30pm

(Official Party, Distinguished Guests, Sponsors - Est. (400) Guests)

TUESDAY, OCT. 1ST

Community Outreach at Various Locations

10:30am - 4:00pm

(Recipients)

Dinner & Tour at the Vietnam Army Grunt Museum

5:30pm - 8:30pm

(Official Party - Est. (175) Guests (Max))

SCHEDULE OF EVENTS

TENTATIVE, SUBJECT TO CHANGE

WEDNESDAY, OCT. 2ND

Community Outreach at Various Locations

10:30am – 4:00pm

(Recipients)

Program at Vietnam Veterans Memorial + Medal of Honor Recipient Bill Bordelon Film Preview & Reception at the Tobin Center for the Performing Arts and Medal of Honor River Portal

5:30pm – 9:30pm

(Official Party, Sponsors – Est. (350) Guests)

THURSDAY, OCT. 3RD

Memorial Service at The Alamo

9:00am – 10:00am

(Recipients and Their Guests – Est. (100) Guests)

Patriot Awards Gala VIP Reception at the St. Anthony Hotel

4:00pm – 5:30pm

(Official Party, Sponsors – Est. (200) Guests)

Patriot Awards Gala at the Henry B. Gonzalez Convention Center, Stars at Night Ballroom

6:00pm – 10:00pm

(Official Party, Distinguished Guests, and Sponsors – Est. (1,500) Guests)

Patriot Awards Gala After Party at the St. Anthony Hotel

10:30pm – 1:00am

(Official Party) – Est. (50) Guests)

FRIDAY, OCT. 4TH

Dinner & Charreada at Asociación de Charros San Antonio

6:00pm – 9:00pm

(Official Party, Sponsors – Est. (300) Guests)

PRESENTING SPONSOR

\$500,000 (ONE AVAILABLE)



MARKETING

- Listed as Celebration Week Presenting Sponsor in all applicable marketing and collateral (website, event signage, press materials, etc.)
- Opportunity to activate with your product or brand at (1) appropriate event
- Opportunity to put corporate gifts in all official Medal of Honor Celebration “swag bags”

SPECIAL EVENTS

- Tickets to multiple convention events
 - Invitations for (4) to President’s Opening Breakfast at the St. Anthony Hotel
 - (2) Tables at Honoring Heroes, Empowering Futures Luncheon at the Witte Museum
 - Invitations for (4) to the Reception at The Quadrangle at Ft. Sam Houston
 - Invitations for (16) to Dinner & Charreada at Asociación de Charros San Antonio
- Patriot Awards Gala:
 - Two page, full color advertisement in the Patriot Awards Gala program detailing your company and its support of the convention and Medal of Honor
 - Prominent placement of (4) Douglas MacArthur tables for (10) guests at the Patriot Awards Gala with a Medal of Honor Recipient and their guest at each table (Valued at \$20,000 per table)
 - Server for your table with premium wine upgrades
 - Thank you gifts for you and your guests
 - Opportunity to speak during the event
 - Invitations for (4) to the Patriot Awards Gala VIP Reception Meet & Greet at the St. Anthony Hotel

EMPLOYEE ENGAGEMENT

- Host of lunch and/or tour at sponsor headquarters with Medal of Honor Recipients
- Multiple opportunities for employees to volunteer during the convention

GIFTS

- (10) Official convention commemorative gifts

PATRIOT SPONSOR

\$250,000 (TWO AVAILABLE)



MARKETING

- Listed as Celebration Week Patriot Sponsor in all applicable marketing and collateral (website, event signage, press materials, etc.)
- Opportunity to put corporate gifts in all official Medal of Honor Celebration “swag bags”

SPECIAL EVENTS

- Tickets to multiple convention events
 - Invitations for (2) to President’s Opening Breakfast at the St. Anthony Hotel
 - (2) Tables at Honoring Heroes, Empowering Futures Luncheon at the Witte Museum
 - Invitations for (2) to the Reception at The Quadrangle at Ft. Sam Houston
 - Invitations for (10) to Dinner & Charreada at Asociación de Charros San Antonio
- Patriot Awards Gala:
 - One page, full color advertisement in the Patriot Awards Gala program
 - Prominent placement of (2) Douglas MacArthur tables for (10) guests at the Patriot Awards Gala with a Medal of Honor Recipient and their guest at each table (Valued at \$20,000 per table)
 - Server for your table with premium wine upgrades
 - Thank you gifts for you and your guests
 - Invitations for (2) to the Patriot Awards Gala VIP Reception Meet & Greet at the St. Anthony Hotel

EMPLOYEE ENGAGEMENT

- Multiple opportunities for employees to volunteer during the convention

GIFTS

- (5) Official convention commemorative gifts

VALOR SPONSOR

\$100,000 (THREE AVAILABLE)



MARKETING

- Listed as Celebration Week Valor Sponsor in all applicable marketing and collateral (website, event signage, press materials, etc.)
- Opportunity to put corporate gifts in all official Medal of Honor Celebration “swag bags”

SPECIAL EVENTS

- Tickets to multiple convention events
 - Invitations for (2) to President’s Opening Breakfast at the St. Anthony Hotel
 - (1) Table at Honoring Heroes, Empowering Futures Luncheon at the Witte Museum
 - Invitations for (2) to the Reception at The Quadrangle at Ft. Sam Houston
 - Invitations for (6) to Dinner & Charreada at Asociación de Charros San Antonio
- Patriot Awards Gala:
 - Half-page full color advertisement in the Patriot Awards Gala Program
 - Premier placement of (1) William James Bordelon table for (8) guests at the Patriot Awards Gala with a Medal of Honor Recipient and their guest at each table (Valued at \$10,000 per table)
 - Thank you gifts for you and your guests
 - Invitations for (2) to the Patriot Awards Gala VIP Reception Meet & Greet at the St. Anthony Hotel

EMPLOYEE ENGAGEMENT

- Multiple opportunities for employees to volunteer during the convention

GIFTS

- (3) Official convention commemorative gifts

CITIZEN SPONSOR

\$50,000 (FIVE AVAILABLE)



MARKETING

- Listed as Celebration Week Citizen Sponsor in all applicable marketing and collateral (website, event signage, press materials, etc.)

SPECIAL EVENTS

- Tickets to multiple convention events
 - Invitations for (2) to President's Opening Breakfast at the St. Anthony Hotel
 - Invitations for (2) to the Reception at The Quadrangle at Ft. Sam Houston
 - Invitations for (2) to Dinner & Charreada at Asociación de Charros San Antonio
- Patriot Awards Gala:
 - Quarter-page, full color advertisement in the Patriot Awards Gala Program
 - Premier placement of (1) William James Bordelon table for (8) guests at the Patriot Awards Gala with a Medal of Honor Recipient and their guest each table (Valued at \$10,000 per table)
 - Thank you gifts for your and your guests
 - Invitations for (2) to the Patriot Awards Gala VIP Reception Meet & Greet at the St. Anthony Hotel

EMPLOYEE ENGAGEMENT

- Multiple opportunities for employees to volunteer during the convention

GIFTS

- (2) Official convention commemorative gifts

OPPORTUNITIES

Business/Organization/Individual Name

Contact Name

Contact Email Address

Contact Phone Number

Mailing Address

City/State

Zip



_____ \$500,000



_____ \$250,000



_____ \$100,000



_____ \$50,000

_____ Please contact me to discuss customized / alternate sponsorship or partnership opportunities.

MAKE A GIFT

I wish to support the efforts of the Committee hosting the 2024 Medal of Honor

Celebration through a donation amount of \$ _____

CHECKS PAYABLE TO

2024 Medal of Honor Convention, 501(c) (3)

Attn: Stoney Burke

7515 inner Circle Drive, Suite 101

San Antonio, TX 78235

QUESTIONS, CONTACT

Dan Pedrotti, Jr. at info@cmohssatx.org or 830-377-5875.