

PATRIOT AWARDS GALA

THURSDAY, OCTOBER 3, 2024 SPONSORSHIP OPPORTUNITIES



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Dear San Antonio,

The Medal of Honor is our nation's highest, and rarest, military award for valor in action, presented to those who have demonstrated gallantry and intrepidity, at the risk of their lives, above and beyond the call of duty. These distinguished individuals are set apart by their integrity and deep love of country, their courage and sacrifice. The Congressional Medal of Honor Society was chartered by Congress in 1958 to protect, preserve and perpetuate the legacy of the Medal of Honor and its Recipients. The Society's membership is composed exclusively of the living Recipients of the esteemed Medal of Honor.

From September 29th through October 5th of 2024, San Antonio will host the annual Congressional Medal of Honor Society Conference and Celebration for the first time. This convention represents a singular opportunity to showcase Congressional Medal of Honor Recipients and their families all San Antonio has to offer, both currently and historically. At the same time, we will show San Antonio to these true heroes and spend some very special time with them, individually and as a group. We are expecting to see between 35 and 40 Medal of Honor Recipients, their spouses, family members, and celebrity guests.

While here, Medal of Honor Recipients will connect in our community by visiting our military hospitals and related organizations to show their kindred spirit and support for all veterans. Additionally, the Recipients will visit our local schools where they will share the Society's core values and promote the tenets of patriotism. As part of the Society's mission, they will be introducing their Character Development Program and offering it to our schools. If adopted, they will continue to support the curriculum with visits and experiences with our young people.

On October 3rd, 2024, at the Henry B. Gonzalez Convention Center, Stars at Night Ballroom the Congressional Medal of Honor Society will present four distinguished awards at the highly anticipated Patriot Awards Gala to honor selected individuals who, through their life's work, promote and perpetuate the principles upon which our nation is founded and encourage the six core values of courage, commitment, integrity, sacrifice, citizenship, and patriotism.

On behalf of the CMOHS San Antonio 2024 Host Committee Board of Directors and the Congressional Medal of Honor Society, we invite you to consider supporting our efforts to preserve and celebrate the legacy of the Medal of Honor and the Patriot Awards through the following Gala sponsorship opportunities. iViva Congressional Medal of Honor Society!

Very best regards,

Dan Pedrotti, Jr. President / CEO

CMOHS San Antonio 2024 Board of Directors

ROY PEREZ BENAVIDEZ SPONSOR \$75,000 (ONE AVAILABLE)

Rank: Master Sergeant (RANK AT TIME OF ACTION: Staff Sergeant)

Conflict / Era: Vietnam War

Military Service Branch: U.S. Army

Medal of Honor Action Date: May 2, 1968



Logo acknowledgment with premier placement on all Patriot Awards Gala printed and digital materials listed.

- Prominent placement of (1) Douglas MacArthur table for (12) guests with premium placement
- Server for your table with premium wine upgrades
- Thank you gifts for you and your guests
- Opportunity to provide branded products/favors for all Patriot Awards Gala guests (Est. 1,750)
- One page, full color advertisement in event program
- Invitations for (2) for Patriot Awards Gala VIP Reception Meet & Greet at the St. Anthony Hotel

SPECIAL GUEST SPONSORSHIP \$50,000 (TWO AVAILABLE)

Logo acknowledgment on all Patriot Awards Gala printed and digital materials listed.

- (5) William James Bordelon tables for (50) active-duty military, JROTC, students, and educators. (Each table valued at \$10,000)
- Half page, full color advertisement in event program
- Thank you gifts for you and your guests



DOUGLAS MACARTHUR TABLE \$20,000 (10 AVAILABLE)

RANK: General of the Armies **CONFLICT / ERA:** World War II MILITARY SERVICE BRANCH: U.S. Army MEDAL OF HONOR ACTION DATE: July 12, 1941



- Prominent placement of your table for (12) guests
- Server for your table with premium wine upgrades
- Logo placement in a full-page, full-color Patriot Awards Gala advertisement in TBD Media/ Marketing materials
- Written name acknowledgment in Patriot Awards Gala Invitation
- Logo or Written Name Acknowledgment in Patriot Awards Gala program and signage at the event
- Thank you gifts for you and your guests

WILLIAM JAMES BORDELON TABLE \$10,000 (20 AVAILABLE)

RANK: Staff Sergeant **CONFLICT / ERA:** World War II MILITARY SERVICE BRANCH: U.S. Marine Corps MEDAL OF HONOR ACTION DATE: November 20, 1943



- Premier placement of your table for (10) guests
- Logo placement in a full-page, full-color Patriot Awards Gala advertisement in TBD Media/ Marketing materials
- Written name acknowledgment in Patriot Awards Gala program and signage at the event
- Thank you gifts for you and your guests



CLETO L. RODRIGUEZ TABLE \$7,500 (30 AVAILABLE)

RANK: Technical Sergeant (RANK AT TIME OF ACTION: Private) **CONFLICT / ERA:** World War II MILITARY SERVICE BRANCH: U.S. Army

MEDAL OF HONOR ACTION DATE: February 9, 1945

- Preferred placement of your table for (10) guests
- Logo placement in a full-page, full-color Patriot Awards Gala advertisement in TBD Media/ Marketing materials
- Written name acknowledgment in Patriot Awards Gala program

ROBERT GEORGE COLE TABLE \$5,000 (50 AVAILABLE)

RANK: Lieutenant Colonel CONFLICT / ERA: World War II MILITARY SERVICE BRANCH: U.S. Army MEDAL OF HONOR ACTION DATE: June 11, 1944



- Table for (10) guests
- Written name acknowledgment in Patriot Awards Gala program

PRINTED AND DIGITAL MATERIALS INCLUDE*:

- Medal of Honor San Antonio Celebration Website
- Media/Marketing Express News, SA Report, etc.
- Patriot Awards Gala Save the Date
- Patriot Awards Gala Invitation

- Multimedia Presentation at Event
- Patriot Awards Gala Program
- **Event Signage**
- *(Recognition on materials is contingent on date of confirmation)

OPPORTUNITIES

Please contact me to discuss customized / alternate sponsorship or partnership opportunities.		
Please fill my table(s) for me	е	
Business/Organization/Individua	al Name	
Contact Name		
Contact Email Address		
Contact Phone Number		
Mailing Address		
City/State	Zip	
\$75,000: ROY PEREZ BENAVIDEZ SPONSOR	\$50,000: SPECIAL GUEST SPONSORSHIP	\$20,000: DOUGLAS MACARTHUR TABLE
\$10,000: WILLIAM JAMES BORDELON TABLE	\$7,500: CLETO L. RODRIGUEZ TABLE	\$5,000: ROBERT GEORGE COLE TABLE

MAKE A GIFT

I wish to support the efforts of the Committee hosting the 2024 Medal of Honor Celebration through a donation amount of \$

CHECKS PAYABLE TO

2024 Medal of Honor Convention, 501(c) (3) **Attn: Stoney Burke** 7515 inner Circle Drive, Suite 101 San Antonio, TX 78235

QUESTIONS, CONTACT

Dan Pedrotti, Jr. at info@cmohssatx.org or 830-377-5875.